



ANNUAL MEMBERSHIP MEETING

April 15–17, 2024

OMNI HOUSTON HOTEL
4 Riverway Dr, Houston, TX 77056

PRELIMINARY AGENDA

MONDAY, APRIL 15

TIME	ACTIVITY	LOCATION
10:30 a.m.–12:30 p.m.	SAMA Advisory Group	Museum Park
1:00–2:00 p.m.	Finance Committee (<i>Committee Members Only</i>)	Saturn
3:00–5:00 p.m.	Trade Policy Committee (<i>Committee Members Only</i>)	Constellation Ballroom East
5:30–7:00 p.m.	Welcome Reception	Poolside Terrace

TUESDAY, APRIL 16

TIME	ACTIVITY	LOCATION
8:00–8:10 a.m.	Chairman's Welcome and Opening Business <ul style="list-style-type: none">Alex Peterson, chair, U.S. Dairy Export Council (USDEC)	Constellation Ballroom
8:10–8:50 a.m.	President's Opening Remarks <ul style="list-style-type: none">Krysta Harden, president and CEO, USDEC	
8:50–9:00 a.m.	2023 Audit Report	
9:00–10:00 a.m.	Unlocking Opportunities in a Global Economy <ul style="list-style-type: none">Todd Bucholz, former White House senior economic advisor, Tiger hedge fund managing director and best-selling authorKrysta Harden (<i>moderator</i>)	

USDEC ANNUAL MEMBERSHIP MEETING AGENDA

TUESDAY, APRIL 16 (CONTINUED)

TIME	ACTIVITY	LOCATION
10:00–10:30 a.m.	Break	
10:30–11:30 a.m.	Global Market Outlook <ul style="list-style-type: none"> William Loux, senior vice president, global economic affairs, USDEC Stephen Cain, director, economic research and analysis, USDEC 	
11:30 a.m.–12:00 p.m.	Exploring the Emerging Opportunities and Challenges in South and Central America <ul style="list-style-type: none"> William Loux, senior vice president, global economic affairs, USDEC Monica Ganley, senior director, global trade analysis, USDEC Rodrigo Fernandez, director, USDEC Mexico 	
12:00–1:00 p.m.	Lunch	
1:00–2:00 p.m.	Mexican Legislation, Agriculture and Priorities <ul style="list-style-type: none"> Dip. María del Refugio Camarena Jáuregui, Congresswoman, Chamber of Deputies, United Mexican States (TBC) Krysta Harden (<i>moderator</i>) 	
2:00–3:00 p.m.	The Transformative Power of Ports in Global Dairy Trade <ul style="list-style-type: none"> Ricardo Arias, trade development manager, Port of Houston 	
3:00–3:30 p.m.	Break	
3:30–4:30 p.m.	U.S. Exporters and Customers: A Panel Discussion	
4:30–5:30 p.m.	Trade Policy Session	
5:30 p.m.	Closing Remarks	
7:00 p.m.	Farewell Reception	NASA Johnson Space Center

WEDNESDAY, APRIL 17

TIME	ACTIVITY	LOCATION
8:00 a.m.–5:00 p.m.	Cheese Marketing Advisory Panel	Constellation West
8:00 a.m.–5:00 p.m.	Ingredients Advisory Group	Constellation East
8:00 a.m.–3:30 p.m.	Market Access Advisory Group	Greenway
1:00 p.m.–5:00 p.m.	Member 1-on-1 Meetings with LATAM Buyers	