EXPANDING DAIRY OPPORTUNITIES IN A POST-BREXIT UK

An independent United Kingdom holds significant prospects for the U.S. dairy industry.

The UK is by far the world’s top cheese importer, making cheese a key opportunity area for U.S. dairy exports and highlighting the need to establish robust safeguards for the use of common cheese names.

Numerous tariff and non-tariff barriers imposed by the European Union have long hindered U.S. dairy exports to the UK, driving a lopsided trade dynamic.

The U.S. must not miss the opportunity to secure a strong agreement. Determined and focused negotiations will ensure that the EU does not secure any advantage over U.S. dairy exports.

A well-negotiated UK agreement will secure winning provisions that combat the EU’s complex and unfair trade policies:

- Eliminate UK dairy tariffs
- Establish safeguards for common food names and a trade-friendly approach to geographical indications
- Recognize the safety of the U.S. dairy system to lighten UK dairy import certification requirements and guard against future mandates unrelated to food safety

The dairy industry supports more than 3 million jobs and contributes about $620 billion to the U.S. economy.¹ Expanding our share of the valuable UK dairy market will benefit the economic health of the domestic dairy industry.

¹Learn more about the economic impact of the dairy industry by visiting https://medium.com/dairy-exports-mean-jobs