With proactive efforts by USTR to ensure proper Canadian implementation of USMCA, the USMCA will:

- Make important reforms to Canada’s trade-distorting dairy pricing policies
- Increase access for U.S. dairy products to Canada, resulting in an estimated $227 million in expanded sales, according to the U.S. International Trade Commission.

Mexico is by far the largest export destination for U.S. dairy products, with America commanding approximately 73% of Mexico’s import market and $1.4 billion in sales in 2018. USMCA will expand on this already strong relationship by $50 million.

In addition, USCMA breaks new ground by establishing:

- Provisions aimed at tackling the misuse of geographical indications that erect barriers to U.S. exports of products that rely on common food names.
- A strong sanitary and phytosanitary chapter focused on ensuring the highest scientific standards for food safety while discouraging unscientific barriers to safe food exports.

For more information about dairy trade, please contact Shawna Morris at smorris@nmpf.org.
Together, the National Milk Producers Federation and U.S. Dairy Export Council represent America’s dairy farmers, farmer-owned dairy cooperatives, processors and dairy exporters.

*For facts about dairy’s economic footprint, visit https://medium.com/dairy-exports-mean-jobs