Café Mocha

Wake up and power up at the same time. Made with cocoa and milk protein concentrate, this hot coffee drink is an excellent source of high-quality U.S. dairy protein and provides 25% Daily Value of calcium. Fill the morning void with a naturally sweetened drink that conveniently delivers smooth texture and chocolaty satisfaction.

MARKET INSIGHTS

- Beverages (mainly coffee) represent 75% of the top foods and beverages consumed for a wake-up routine.
- Nearly six out of 10 Americans consider protein content when buying packaged food or beverages.
- Global consumer demand for new food and beverage products containing milk protein concentrate is increasing development of these products.
- Opportunities for U.S. dairy include reinvention of traditional product applications from one geography into something new and exciting in other geographies.

BENEFITS OF USING U.S. DAIRY

Milk Protein Concentrate (MPC) 85
- Adds U.S. dairy protein, calcium, magnesium and phosphorus to boost nutrition, which may reduce the need for additional fortification
- Provides protein enhancement and a complementary and clean dairy flavor without adding significant levels of lactose
- Offers emulsification, foaming and whipping, heat stability and water binding characteristics

Water
92.26%
Milk protein concentrate 85
4.52%
Sugar, white, granulated
1.54%
Autocrat Columbian Freeze Dried Coffee
0.77%
Vanilla powder
0.09%
Salt, table
0.04%
Barry Callebaut Cocoa processed with alkali
0.77%
Stevia
0.01%
Total
100.00%

INGREDIENTS: Water, milk protein concentrate, sugar, Columbian freeze-dried coffee, cocoa processed with alkali, vanilla powder, salt, stevia.

Contains: milk

PREPARATION

1. Combine all dry ingredients (milk protein concentrate, sugar, coffee, vanilla, salt, cocoa and stevia).
2. Mix 20 grams of dry mix with 8 fluid ounces of hot water.
3. Mix well.
4. Enjoy!

Rely on the dynamic lineup of U.S. dairy to meet consumer demands in global product development. The U.S. Dairy Export Council® (USDEC) offers resources on ThinkUSAdairy.org including a dairy ingredient supplier search, consumer, nutrition and product research, technical insights and prototype assistance to help develop and launch your next successful product. @ThinkUSAdairy

This formula serves as a reference. Product developers are encouraged to modify the formula to meet manufacturing and finished product specifications needs.