

got jobs?

WISCONSIN DAIRY DOES!



Learn more at [GotDairyJobs.org](https://www.GotDairyJobs.org)

Sources: Farms and plants calculated by the U.S. Dairy Export Council and National Milk Producers Federation utilizing data from the U.S. Department of Agriculture. Jobs calculated from 2019 Dairy Delivers®, the International Dairy Foods Association's economic impact tool.

BROUGHT TO YOU BY:



WISCONSIN

Dairy Delivers®

The Economic Impact
of Dairy Products
in the United States

230,695 TOTAL JOBS

DIRECT JOBS
38,295

INDIRECT JOBS
192,400

**\$12.2
Billion**
IN WAGES

3.0%
US GDP
CONTRIBUTION

17.8%
WISCONSIN
GDP CONTRIBUTION

**\$3.3
Billion**
FEDERAL TAX
CONTRIBUTION

**\$1.8
Billion**
STATE TAX
CONTRIBUTION

\$60.3 BILLION
TOTAL ECONOMIC IMPACT

\$20.7B
DIRECT
ECONOMIC IMPACT

\$39.6B
INDIRECT
ECONOMIC IMPACT

The Power of Dairy



Milk

\$51.4B Impact
64.4K Jobs



Ice Cream

\$11.0B Impact
26.1K Jobs



Cheese

\$50.9B Impact
52.2K Jobs



Cultured

\$5.5B Impact
6.9K Jobs



Ingredients

\$14.1B Impact
9.3K Jobs

WISCONSIN DAIRY WORKS FOR THE WORLD



Global demand for protein-rich dairy is rising.

Consequently, U.S. dairy exports have more than quadrupled since 2000, to \$5.6 billion in 2018. Our top five markets are Mexico (\$1.4 billion), Southeast Asia (\$771 million), Canada (\$639 million), China (\$500 million) and Japan (\$270 million).

That's good news because dairy exports create Wisconsin jobs and lift the state's economy.

WISCONSIN DAIRY EXPORTS BY THE NUMBERS

8,500
dairy farms

200
dairy plants

12,723 Wisconsin jobs
created by dairy exports

\$778 million
in dairy exports

\$1.8 billion Wisconsin
economic impact from dairy exports

Sources: Calculations are estimates by the U.S. Dairy Export Council and National Milk Producers Federation based on 2018 data from the U.S. Department of Agriculture and the U.S. Census Bureau. Economic impacts are estimated using multiplier formulas from the U.S. Bureau of Economic Analysis. State job estimates do not include "spillover" jobs generated by exports originating in another state.

got jobs?
Dairy Creates Jobs,
Exports Create More

BROUGHT TO YOU BY:

